

Code: EC8T3B

IV B.Tech - II Semester - Regular Examinations - March 2018

**INDUSTRIAL MANAGEMENT &
ENTREPRENEURSHIP
(ELECTRONICS AND COMMUNICATION ENGINEERING)**

Duration: 3 hours

Max. Marks: 70

PART – A

Answer *all* the questions. All questions carry equal marks

11x 2 = 22 M

1.

- a) List out the various functions of management.
- b) List out the applications of Industrial Engineering.
- c) Define cellular layout.
- d) List the two important considerations for the purchase of materials.
- e) What is the importance of Inventory?
- f) Define Motivation.
- g) List the two qualities of an Entrepreneur to become a good motivator.
- h) What is Tiny industry
- i) What do you mean by ecological entrepreneurship?
- j) List 4 Agencies of government which support SSI.
- k) Who is called as creative Entrepreneur?

PART – B

Answer any **THREE** questions. All questions carry equal marks.

3 x 16 = 48 M

2.a) Explain various levels of management with their roles and importance. 8 M

b) Describe various types of production methods with advantages and limitations. 8 M

3.a) Explain about work sampling procedure with its applications. 8 M

b) Explain the SCM process with its applications to modern industries. 8 M

4.a) Explain the role of entrepreneurs in economic development of India. 8 M

b) Describe various stages of successful entrepreneurial process. 8 M

5.a) Explain the role of small scale industries in economic development of any country. 8 M

b) Explain the functions of ancillary and tiny industries. 8 M

- 6.a) Describe the functions and applications of Ecological Entrepreneurship. 8 M
- b) Illustrate the sources of New Ideas for Entrepreneur. 8 M